

Privacy Statement from Airport Parking Services

Respecting your privacy and security is very important to us. Airport Parking Services (Crown Security Services Ltd) is committed to protecting your personal information. This policy sets out the basis upon which information is collected about you by Airport Parking Services and its associated company through the use of the Airport Parking Services website and any other electronic communications networks by Airport Parking Services and the use of the personal information you provide to us in person or online, via email, phone, in writing or other correspondence. For example, your personal information may be collected or provided by submissions to our website, purchase of reserved parking, and telephone calls to or from us, emails, and correspondence.

We do not collect or process sensitive personal data such as race ethnic origin, physical or mental health, political or philosophical views or sexual orientation. Please read the policy carefully as by providing your personal data to Airport Parking Services you will be deemed to have consented to the processing of such data.

Airport Parking Services will never make your personal details available to other companies for marketing purposes. We will keep a record of your address details with the intention of fulfilling your order. We will never sell, rent or exchange your details with any other organisation outside the Airport Parking Services group.

A .pdf copy of these terms and conditions is available to download by clicking [here](#). You will require a .pdf reader such as Acrobat Reader. Adobe Reader is a free program and can be download from [here](#).

1. Who we are

Airport Parking Services is a trading division of Crown Security Services Ltd. Airport Parking Services exists to promote the car parking services. Airport Parking Services's principal place of business is at 9 Cranford Way, Birmingham, B66 2RU. Airport Parking Services Under this policy, 'we' and 'Airport Parking Services' refers to both Airport Parking Services and Crown Security Services Ltd.

2. Information collected

When you use the Airport Parking Services website, we may collect personal information about you when you request a specific service using online forms and every time you email us your details. We use this information to:

- # Contact you to respond to your queries (if you email us with a question, for example).
- # Provide you with services. # Personalise your experience of Airport Parking Services.
- # Contact you to ask you to respond to surveys
- # Optimise your experience of Airport Parking Services content.

We collect information about you when you comment or visit our main website Airport Parking Services. We collect information about you when you use Airport Parking Services checkout to buy the following products car parking or valeting services:

- # When you book parking.
- # Purchase car valeting.
- # When you provide feedback.

Send us an e-mail.

3. Use of cookies

Cookies are pieces of data that a website can transfer to an individual's computer hard drive for record keeping. Cookies can make websites easier to use by storing information about your preferences on a particular website. The information may remain on your computer after the Internet session finishes and you leave the website but you can delete them using some browsers, manually or using system utilities. Most internet browsers are pre-set to accept cookies.

If you prefer not to receive cookies, you can adjust your internet browser to refuse cookies or to warn you when cookies are being used. This site will work more efficiently if receipt of cookies is enabled but it will still operate correctly if you disable cookies. For more information on cookies and their uses, visit [All About Cookies](#).

3.1 Google Analytics

We use Google Analytics to collect information about how our visitors use and navigate this website. We use this information to analyse usage of the website so that we can continually work to add new features and improve your experience of it. The cookies collect information such as the number of visitors to the site, which pages they visited and whereabouts they came to the site from. This information is anonymous and cannot be used to identify you personally.

3.2 Personalised advertising

We do not provide personal advertising.

3.3 Third-party cookies

During your visits to the Airport Parking Services website you may be delivered cookies by third-party websites. When you visit a page with content embedded from, for example, XXXXXXX our payment processor, you may be presented with cookies from these websites. Airport Parking Services does not control the dissemination of these cookies. You should check the third-party websites for more information about these.

3.4 Website Behaviour Tracking Cookies

We use a technology similar to Silverpop which allows us to track a person's behaviour on this website if they have clicked through to our website from an email sent by Airport Parking Services or if they have signed up to receive emails while visiting this website. The website behaviour tracking cookies would only be enabled once you opt in to receive emails and the cookies will expire at a given period. We will share information about your visit to our website with our partner for example Silverpop, which will only be attributed to your email address. Airport Parking Services will use the information for reporting and to monitor the effectiveness of our marketing applications. Airport Parking Services will also use this information to find out more about your interests and tailor email content to you accordingly.

3.5 Airport Parking Services Data Use

When you reserve car parking, we collect information about you in order to:

- # Provide you with services (i.e. send you an email bulletin or SMS).
- # Talk to you about Airport Parking Services (i.e. notification of Airport Parking Services discounts).
- # Personalise your experience of Airport Parking Services (i.e. to build a picture of your interests which means we can tell you about relevant offerings).
- # We do not collect or process sensitive personal data such as race, ethnic origin, health, political or philosophical views or sexual orientation.
- # We will never sell, rent or exchange your details with any other organisation.

4. Working with suppliers

In some cases we work with external suppliers to provide certain services. All data is transferred securely and all external suppliers have signed data processing and confidentiality agreements with Airport Parking Services.

5. Privacy and data protection

Airport Parking Services complies with all applicable UK and EU data protection legislation in force in respect of any personal information you submit to us. The personal data you submit to us will only be used for the specified purposes indicated to you and will not be passed onto unauthorised third parties without your explicit consent. Please note that for technical reasons, we may sometimes need to use the services of a supplier outside the European Economic Area ('EEA') and transfer your personal data to countries outside the EEA that may not have the same level of data protection as countries within the EEA. However, if we intend to do this, before any transfer takes place we will put in place contractual arrangements to ensure that there is adequate protection of your data and that these comply with European data protection regulations. You can contact us to amend or remove any information you submit to us – please call 0121 306 0121 or [email us](#). You can unsubscribe from emails at anytime by contacting us.

6. Other Websites

Our website may contain links to other websites which are outside our control and are not covered by this privacy notice. If you access other sites using the links provided, the operators of those sites may collect information from you which will be used by them in accordance with their privacy policy, which may differ from ours. In particular for payment processing purposes.

7. Changes to this privacy notice

From time to time Airport Parking Services may change this privacy notice. You may therefore wish to check this page each time you submit personal information to Airport Parking Services. The latest privacy notice will always appear on this page.

8. Contacting Airport Parking Services about this privacy notice

If you have any questions or comments about this privacy notice, please contact us at Airport Parking Services, Crown Security Services Ltd, 9 Cranford Way, Birmingham, B66 2RU or [email us](#).